

CELEBRATING WALTER SANTAGATA'S LEGACY

A special session of the "Rethinking Culture & Creativity" workshop

To remember **Walter Santagata**, his work on the economics of culture and the research directions he showed us, the Fondazione Santagata, the Dipartimento di Economia e Statistica 'Cognetti de Martiis' and the UNESCO Chair for the Economics of Culture and Heritage of the Università di Torino are organising a special session dedicated to his memory.

SPEAKERS

Francesco Bandarin

Director of the UNESCO World Heritage Centre from 2000 to 2010 and then Assistant Director-General of UNESCO for Culture from 2010 to 2018, advisor to Fondazione Santagata

Christian Barrère

Professeur de sciences économiques, Université de Reims

Pierre-Jean Benghozi

Research director CNRS Professor at Ecole Polytechnique, Co-Chairman AIMAC

David Throsby

Distinguished Professor at Macquarie University, Sydney

where

Università di Torino
Dipartimento di Economia e
Statistica 'Cognetti de
Martiis'
Sala Lauree Grande Rossa
Campus Luigi Einaudi, Lungo
Dora Siena 100

when

19th October
9.30 am - 1 pm

streaming

<https://media.unito.it/>

Session Programme

greetings

Elisabette Ottoz

Director of the Dipartimento di Economia e Statistica 'Cognetti de Martiis'

Luciana Lazzeretti

Professor, Università degli Studi di Firenze and Founder of the Rethinking Culture & Creativity Workshop

Paola Borrione

President and Head of Research, Fondazione Santagata for the Economics of Culture

1st session

Moderator: Gianmaria Ajani

Professor, Università degli Studi di Torino

Francesco Bandarin

Director of the UNESCO World Heritage Centre from 2000 to 2010 and then Assistant Director-General of UNESCO for Culture from 2010 to 2018, advisor to Fondazione Santagata

Christian Barrère

Professeur de sciences économiques, Université de Reims

coffee break

2nd session

Moderator: Giovanna Segre

Professor, Università degli Studi di Torino

Pierre-Jean Benghozi

Research director CNRS Professor at Ecole Polytechnique, Co-Chairman AIMAC

David Throsby

Distinguished Professor at Macquarie University, Sydney

discussion

final greetings

Silvana Santero

Honorary President, Fondazione Santagata for the Economics of Culture