

Resurrection or Reinvention: Industrial Resilience in Traditional Manufacturing Regions

Monday, November 21, 2016 Collegio Carlo Alberto, Moncalieri

08:15	Departure from Hotel Genova, Torino
08:45 - 09:00	Arrival and Registration of participants
9:00 - 9:45	Welcome and Opening Speeches <i>Welcome by</i> Pietro Terna, President of Collegio Carlo Alberto <i>General Remarks by</i> Giuseppina De Santis, Regional Minister for Economic Activities Francesco Profumo, President of Compagnia di San Paolo
9:45 - 10:15	Dan Breznitz, University of Toronto and Aldo Geuna, University of Torino "Resurrection or Reinvention: Resilience in Shared Assets in the Area of Boston and Turin"
10:15 - 10:45	Ron Boschma, University of Toronto "How Do Regions Diversify?"
10:45 - 11:15	David Wolfe, University of Toronto "Regional Resilience and Ontario's Automotive Cluster: Its Future in the Digital Era"
	<i>Discussion</i>
11:15 - 11:30	Coffee Break
11:30 - 13:00	Round Table 1: Regional Resilience and Globalization Pier Paolo Antonioli, Managing Director General Motors Global Propulsion Systems - Torino and Global Diesel Sector Executive Director Nevio Di Giusto, Industrial Association Christopher Lau, Senior Advisor, Ontario Ministry of Economic Development and Growth Annalisa Primi, Senior Economist and Head of Structural Policies and Innovation Unit, OECD Chair: Gabriele Beccaria, La Stampa
13:00 - 14:00	Lunch
14:00 - 15:15	Round Table 2: Regional Resilience and Diversification Alberto Cipriani, Organization Department, Trade Union, FIM-CISL Giuseppe Savino, Head of HRO Direction & CIO, Italdesign Franco Tortarolo, Head of R&D and Property Rights, GE AVIOERO Chair: Giulio Calabrese, CNR-IRCRES

15:15 - 15:45	Peter Warrian, University of Toronto "Lightweight, Heavy Lifting: Knowledge Flows and Technology Transfer In a Materials Technology Lab "
15:45 - 16:15	Giorgio Barba Navaretti, University of Milan "Governing and Crafting a Multinational Group - The Fiat Chrysler Tale"
16:15 - 16:45	Mike Smitka, Washington and Lee University "Technology & the Evolution of the Auto Industry: 125 Years of Fragility & Resilience"
16:45 - 17:15	<i>General Discussion</i>
17:30	Bus Back to Turin
19:30	Dinner, Ristorante Circolo dei Lettori, Via Bogino 9, Torino

Tuesday, November 22, Sala Conferenze San Celso, C.so Valdocco 4/d, Torino

10:00 - 10:30	Paolo Neirotti and Emilio Paolucci, Politecnico di Torino "Balancing Efficiency and Flexibility in World Class Manufacturing: A Microfoundations Study on FCA"
10:30 - 11:00	John Holmes, Queen's University "How Resilient is the Automotive Industry in southern Ontario? Efforts to Secure New Investment through Collective Bargaining in 2016"
11:00 - 11:30	Giovanni Balcet, University of Turin and Grazia Ietto-Gillies, London South Bank University "Internationalization, Outsourcing and Industrial Relations: The History of FIAT – FCA Interpreted through the Notion of Fragmentation"
	<i>Discussion</i>
11:45 - 13:00	Round table 3: Regional resilience and industry 4.0 Antonio Casu, Head of Body Engineering, Italdesign Giorgio Cornacchia, Director, FCA Research Centre Stefano Musso, Department of History, University of Torino Chair: Giuseppe Russo, Director, Einaudi Center
13:00 - 14:00	Lunch
14:00 - 14:30	Guido Buenstorf, University of Kassel "Agglomeration and Spin-off Performance in the Portuguese Plastic Moulds Industry"
14:30 - 15:00	Vladi Finotto, University of Venice and Giulio Buciuni, University of Toronto "Surviving Globalization: Resilience and Recombinative Capacity in Northeast Italy"
15:15 - 15:45	Aldo Enrietti, Aldo Geuna, Consuelo Rubina Nava and Pier Paolo Patrucco, University of Torino "The Birth and Development of Italian Automotive Industry (1884-2015) and the Turin Car Cluster: Marshall and Klepper Revisited"
15:45 - 16:15	Andrea Morrison and Ron Boschma, University of Utrecht "The Evolution of the Italian Motorcycle Industry (1874-2015): Klepper's Heritage Theory Revisited"
	<i>Discussion</i>

16:30 - 16:45	Emilio Paolucci, Politecnico di Torino "Rapporteur and Way Forward"
16:45 - 17:15	<i>General Discussion</i>
17:30	Bus back to Hotel Genova
19:30	Dinner, Ristorante Antiche Sere, Via Cenischia 9, Torino

Wednesday, November 23, Visit to FCA Maserati Grugliasco Plant

08:15	Departure from Hotel Genova
09:00	Avv. Giovani Agnelli Plant, Welcome and presentation of the Plant activities
09:30	Visit at Lastratura and Montaggio
10:30	End of the visit Bus back to Hotel Genova

Online registration:

<https://www.eventbrite.it/e/resurrection-or-reinvention-industrial-resilience-in-traditional-manufacturing-regions-registration-29343445034>

For more information:

+39 011 6705289

cinzia.agliani@carloalberto.org - silvia.maero@carloalberto.org

November 21, *Free parking at Centro Storico, Str. Torino 2 ter, Moncalieri*
(free ticket available at Collegio Carlo Alberto's registration desk)