

University Academic Curriculum Vitae

Personal information

Martina DATTILO

Born in Moncalieri (TO), Italy, the 27/08/1994.

Italian citizen.

Dipartimento di Economia e Statistica “Cognetti de Martiis”

Università di Torino

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Social Media



[ResearchGate](#)



Professional Experience

2023 – present

Untenured Assistant Professor (ricercatrice RTDA)

Dipartimento di Economia e Statistica “Cognetti de Martiis”, Università di Torino, Torino, Italia.

2022 – 2023

Teaching Associate

Department of Economics, University of Lancaster, Lancaster, United Kingdom

Main responsibilities: delivering seminars and workshops; marking and assessment; conducting meaningful research in the area of expertise.

July – October 2022

Visiting Fellow,

Università di Torino, Dipartimento di Economia e Statistica “Cognetti de Martis”, Torino, Italia.

Sponsored by Prof. Enrico Bertacchini

January - June 2022

Visiting Fellow,

University of Birmingham Business School,

Birmingham, United Kingdom.
Sponsored by Dr. James Rockey

2021 – 2022

ATER (Teaching and Research Assistant),
Faculty of Economics, University of Rennes 1, Rennes, France.
Main responsibilities: delivering seminars and workshops;
defining and supervising exams; marking and assessment;
conducting meaningful research in the area of expertise.

Education

2018 - 2022

Ph.D. in Economics, Faculty of Economics, University of
Rennes 1, Rennes, France.
Title: “Measuring quality of cultural heritage: consequences on
the literature on UNESCO World Heritage List”
Supervisors: Proff. Fabio Padovano, Yvon Rocaboy
Reviewers: Prof. Enrico Bertacchini (Università di Torino), Prof.
Francois Moreau (Université Paris 13)
Main subjects: Economics of Arts and Culture, Public Choice

2017 – 2018

International Master in Public Finance (M.S.), University of
Rennes 1, Rennes, France.
Main subjects: Advance econometrics, Quantitative methods for
Economics, Policy evaluation, Comparative welfare programs,
Comparative public policies, Comparative tax policies, and
Structure of governments.

2016 – 2018

Economics Master Degree (M.S.), University of Turin, Turin,
Italy.
Master’s thesis title: “UNESCO World Heritage List Between
Outstanding Universal Value And Rent Seeking: An
Econometric Analysis”
Supervisors: Prof. Francesco Passarelli, Prof. Enrico Bertacchini,
Prof. Fabio Padovano
Final graduation mark: 110/110 cum laude

2013 – 2016

Laurea Triennale in Economia e Commercio, Economics
Degree, University of Turin, Turin, Italy

Other Postgraduate Education and Training

28 June - 3 July 2021

Network Econometrics, Postgraduate course.
Organizer: SIDE (Società Italiana di Econometria) in
collaboration with Università Ca’ Foscari of Venice.
Coordinator: Prof. Roberto Casarin (Università Ca’ Foscari)

- 14-19 December 2020 *Advanced School in Public Policy Evaluation*, Postgraduate course.
Organiser: Fondazione Bruno Kessler and Istituto per la Ricerca Valutativa sulle Politiche Pubbliche.
Instructors: Prof. Enrico Rettore (Università di Padova), Prof. Fabrizia Mealli (Università di Firenze), Prof. Erich Battistin (University of Maryland).
- 1 – 6 July 2019 *Panel Data Econometrics*, Postgraduate course.
Organiser: SIDE (Società Italiana di Econometria)
Instructors: Prof. Maria Elena Bontempi (Università di Bologna), Prof. Roberto Golinelli (Università di Bologna), Irene Mammi (Università Ca' Foscari).
- 3 -7 June 2019 *Genova Summer School of Political Economy*, Postgraduate course.
Organiser: Dipartimento di Economia, Università di Genova.
Instructor: Prof. James Snyder (Harvard University)

Research Interests

Public Economics, Cultural Economics, Public Choice, Behavioral Economics

Publications

Dattilo, M., Padovano, F. & Rocaboy, Y. More is worse: the evolution of quality of the UNESCO World Heritage List and its determinants. *Journal of Cultural Economics* 47, 71–96 (2023)

Dattilo, M., Padovano, F. Evaluating the quality of UNESCO World Heritage List: a comparison with the Baedeker's guidebooks. *Journal of Cultural Economics* (2023). <https://doi.org/10.1007/s10824-023-09493-8>

Dagorn, E., Dattilo M. & Pourieux, M. "The role of populations' behavioral traits in policy-making during a global crisis: Worldwide evidence", *Journal of Economic Behavior and Organization* (2024). <https://doi.org/10.1016/j.jebo.2024.06.040>

Working Papers

Martina Dattilo & Fabio Padovano & Yvon Rocaboy, 2020. "Is there a pro-European bias in the UNESCO World Heritage List? A new test based on ICOMOS experts' evaluations of colonial sites," *R&R at Public Choice*

Donya Brown & Martina Dattilo & James Rockey, 2022. "Explaining International Differences in Excess Mortality due to Covid-19" *R&R at Scientific Report*.

Fabio Padovano & Martina Dattilo, 2023. "The Cycles Of Decrees: Evidence From The Italian Parliament". *R&R at European Journal of Law and Economics*.

Work In Progress

Martina Dattilo, 2023. "The value of the UNESCO World Heritage label: an analysis on travel guidebooks."

Martina Dattilo & Giovanna Segre, 2023. "Unveiling Overtourism: estimating the non-linear relationship between tourism and the retail sector."

Martina Dattilo & Greta Falavigna & Giovanna Segre, 2023 "UNESCO World Heritage List and tourism: the case-study of vineyard landscape Langhe and Monferrato."

Enrico Bertacchini, Vito Frontuto, Martina Dattilo, Giovanna Segre, 2024. "Exploring the determinants of threats to cultural heritage: evidence from UNESCO State of Conservation reports."

Experience in Academic Teaching

2024 – 2025 Course Convenor at University of Turin, Italy:
Lab: UNESCO, culture and development, postgraduate level, taught in English
Cultural Economics with Prof Giovanna Segre, postgraduate level, taught in Italian.

2023 - 2024 **Course Convenor** at University of Turin, Italy: *Scenari Macroeconomici* (Economic Policy), postgraduate level, taught in Italian with Prof. Enrico Bertacchini and Adelaide Baronchelli;
Invited Lectures at University of Turin, Italy:
Seminar "*Overtourism: Theory and Indicators*"

Seminar “*Measuring cultural heritage: The UNESCO World Heritage List*”

Seminar “*UNESCO Organization and the World Heritage List*”

Seminar “*The UNESCO Organisation: An Introduction*”, followed by the workshop activity “*UNESCO Culture|2030 Indicators: an application*”

Teaching Assistant: *Economia della Cultura Avanzata* (Advanced Cultural Economics), master level, taught in Italian

2022 – 2023 Teaching Assistant at Lancaster University Management School, Lancaster, UK: *International Business, Introduction to Economics for Managers, Sport Economics*, undergraduate level, taught in English.

2020 – 2022 Teaching Assistant at University of Rennes 1, Rennes, France: *Introduction à l’Analyse Economiques (Introduction to Microeconomics)*, *Statistique 2 (Probability and Random Variables)*, *Microéconomie 2 (Imperfect Competition)*, *Informatique 1 (World and PowerPoint)*, undergraduate level, taught in French.

2018 – 2021 Teaching Assistant at University of Rennes 1, Rennes, France: *Microeconomics II (Imperfect Competition)*, *Microeconomics III (Public Economics)*, undergraduate level, taught in English.

Other Academic Responsibilities

2019 – 2021 President of the Ph.D. Association PROJECT University of Rennes 1, Rennes, France.

2019 – 2021 Member of the organizing committee of information events (*Grande journée sur l’après-doctorat*), the internal Ph.D. seminar (*Project doc Workshop*) and the external Ph.D. seminar (*Project doc Seminar*).

2019 Member of the organizing committee of the PEARL Workshop (Public Economics at the Regional and Local level) University of Rennes 1, Rennes, France.

Scholarships

2023 Lancaster University Staff Development Funding, amount: 2100£
ACEI conference travel cost support: conference fees.

- 2022 Support to international mobility (*Aides à la mobilité internationale*) scholarship; funded by: *Region Bretagne*; amount: 2400€
- 2019 Support to international mobility (*Aides à la mobilité*) scholarship; funded by: *Pole doctoral de Rennes*; amount: 250€
- 2018 Ph.D. scholarship. University of Rennes 1, Rennes, France.

Conferences and Seminars Attendance

- 2024 External seminar series Department of Economics, CREM – Rennes
SIEP (Società Italiana Economia Pubblica) – Turin
AISRE (Associazione Italiana Scienze Regionali) – Turin
“CLOSER...but not quite” Seminar Series – Turin
RSAI International Conference 2024 – Special Session “Towards local development through a sustainable valorization of cultural heritage: the role of tourism” - Kecskemét, Hungary
- 2023 EST & Esomas Joint Seminar (invited speaker) – Turin
Internal Seminar Series Department of Economics, LUMS – Lancaster
ACEI (International Association of Cultural Economics) – Bloomington, Indiana, USA
SIEP (Società Italiana di Economia Pubblica) – Verona
Rethinking Culture and Creativity - Torino
- 2022 European Public Choice Society Annual Conference – Braga
Journées de Microéconomie Appliquée – Rennes
European Workshop on Applied Cultural Economics – Turin
SIEP (Società Italiana di Economia Pubblica) - Aquila
- 2021 European Public Choice Society Annual Conference – online
ACEI (International Association of Cultural Economics) – online
EDUC Research Seminar on Culture And Heritage – online
- 2020 American Public Choice Society Annual Conference (paper accepted – conference canceled);
SIEP (Società Italiana di Economia Pubblica) - online
- 2019 SIEP (Società Italiana di Economia Pubblica) – Torino;
Doctoriades – Toulon

Public Engagement Initiatives

- 2024 *Economists Talk Arts* contribution, dissemination article “More Is Worse: Shifting Perspectives On UNESCO World Heritage Sites
- 2023 Participant at the Kick off Meeting of the CHANGES – CREST PNRR Project: What if we asked the people living in the Veneto what kind of tourism they want? The Veneto as a laboratory of sustainable tourism with a community approach.

Referee Activity and Review

Bulletin of Economics Research, Journal of Cultural Economics

Software Knowledge

Basic knowledge of **Stata** (from *Panel Data Econometrics*, SIDE course), **Python** (from *Numerical methods for Economics*, University of Turin Master degree and from *Introduction to Python*, Datacamp), **Eviews** (From *Econometrics II*, University of Turin Master degree) and **Gephi** (From *Network Econometrics*, SIDE course).

Advanced knowledge of **R** (from *Panel Data Econometrics*, University of Rennes 1 Master course and research experience), in particular: data cleaning, data visualization, text analysis, and econometrics.

Language competence

Italian (native), English (fluent), French (fluent)