

## Simonetta Mazzarino

### Curriculum Vitae

Assistant Professor and Confirmed Researcher of Agricultural Economics  
Università di Torino, Dept. of Economics and Statistics “Cognetti de Martiis”  
Lungo Dora 100, 10153 Torino, Italy  
Tel. +39-0116708629 Fax +39-0116703895  
e-mail: [simonetta.mazzarino@unito.it](mailto:simonetta.mazzarino@unito.it)  
web page: [http://www.est.unito.it/do/docenti.pl/Show?\\_id=smazzari#profilo](http://www.est.unito.it/do/docenti.pl/Show?_id=smazzari#profilo)

#### *Education*

1989: Degree (“Laurea”) in Agricultural Sciences, Specialization in Agricultural Economics (110/110 cum laude), University of Turin

#### *Position Helds*

1990-present: University of Turin (Italy), Ricercatore (Assistant Professor)

#### *Main recent research fields*

- Wine economics
- Agricultural markets and value chains
- Farm choices and strategies in agriculture
- Production and marketing of medicinal plants
- Wine-making and landscape in the Alpine area
- Farming management in the Alpine territories

#### *Teaching activity*

- Undergraduate degree courses

In *Agricultural Plants Biotechnology Degree*: Economics and management on farms and agro-industrial firms, since 1998/99 until 2010/11

In *Viticulture and Oenology Degree*: Economics and management in the wine-making farm, since 2005/06 until 2021/17

In *Medicinal Plants Technologies Degree*: Agricultural Markets Economics, since 1999/2000 until today

In *Economics and Statistics for Organizations Degree*: Environment and Ecological Economics, since 2019/20 until today

- Post-graduate courses

In *Master on Quality, Safety and Sustainability of the Milk supply chain*, Faculty of Veterinary Medicine: Economic evaluation methods for cattle farming, 2011/12

#### *Professional Associations*

Member of American Association of Wine Economists

Member of the Italian Society of Agricultural Economics (SIDEA), until 2016

Member of ITLA Italia, Alleanza Mondiale per i Paesaggi Terrazzati

### *Last activities in Administrative Bodies and Research Groups*

- Since 2007, up to 2010, she was a member of the Evaluation Unit at the Piedmont Region (ex art. 6 L.R. 22.12.95 n. 95), in charge of the Economic and Financial Analysis for agri-food firms claiming the funding provided by the Piedmont Region. Since 2008 she collaborated with the Regional Agriculture Directorate, Piedmont Region, on drafting the implementing instructions relating to the application of the Regional Law 29/08 on rural and agri-food districts. In June 2012 she presented to the Regional Council the report on the implementation status of the L.R. 29/08, with particular attention to the transferring the package of district policies to the regional supply chains
- She collaborated with the Regional Agricultural Institute of Aosta for a feasibility study concerning the creation of a cooperative for the food / cosmetic processing of medicinal essences in the Aosta Valley
- European Programm of Transfrontalier Cooperation INTERREG Alcotra ITALY-FRANCE 2007-2013, Project: “GENEALP: Genepi delle Alpi e altre piante officinali – Genepy des Alp et autres plantes médicinales”
- European Programm of Transfrontalier Cooperation INTERREG Alcotra ITALY-FRANCE 2014-2020, Progetto dal titolo “VI.A. – Strada dei Vigneti alpini – Route des Vignobles alpins”  
[http://www.cittametropolitana.torino.it/speciali/2017/strada\\_vigneti\\_alpini/](http://www.cittametropolitana.torino.it/speciali/2017/strada_vigneti_alpini/)
- Since April 2021 she is co-chair of the working group MOUNTAIN AGRICULTURE AND MOUNTAIN FORESTRY (MAMF Working Group) of the Alpine Convention

### *Some of the last publications:*

Pomarici E., Corsi A., Mazzarino S., Sardone R., 2021  
*The Italian Wine Sector: Evolution, Structure, Competitiveness and Future Challenges of an Enduring Leader*, in ITALIAN ECONOMIC JOURNAL, vol. 7 (2)  
<http://link.springer.com/article/10.1007/s40797-021-00144-5>

Mazzarino S., Chenal G., Letey M., Francesia C., 2021  
*Valutazioni economiche della viticoltura alpina - Manuale tecnico*, Città Metropolitana di Torino  
[http://www.cittametropolitana.torino.it/speciali/2017/strada\\_vigneti\\_alpini/](http://www.cittametropolitana.torino.it/speciali/2017/strada_vigneti_alpini/)

Simonetta Mazzarino, 2020  
*Outils pour la conservation et la réhabilitation des paysages viticoles alpins - Strumenti per la conservazione e il recupero dei paesaggi viticoli alpini*, in Guida transfrontaliera per la conservazione e il recupero dei paesaggi viticoli alpini, Politecnico di Torino

Marilisa LETEY, Simonetta MAZZARINO, Gianmarco CHENAL, 2020  
*Le paysage des vignobles alpins de la Vallée d'Aoste - Il paesaggio dei vigneti alpini della Valle d'Aosta*, in Guida transfrontaliera per la conservazione e il recupero dei paesaggi viticoli alpini, Politecnico di Torino

Simonetta MAZZARINO, Marilisa LETEY, Gianmarco CHENAL, Carlo FRANCESIA  
*Évaluations économiques de la viticulture alpine - Valutazioni economiche della viticoltura alpina*  
in Guida transfrontaliera per la conservazione e il recupero dei paesaggi viticoli alpini, Politecnico di Torino

Giancarlo BAGNOD, Gianmarco CHENAL, Alessandro CORSI, Marilisa LETEY, Simonetta MAZZARINO, 2020  
*The «PERGOLA VALDOSTANA» and heroic viticulture in Aosta Valley (Italy): A case study on a traditional wine-growing system*, in ANNALES. SERIES HISTORIA ET SOCIOLOGIA, vol 30 (1)

Mazzarino S., Corsi A., 2015  
*I flussi dell'uva verso la vinificazione: un'analisi comparata per regioni e macroaree,*  
*Grape flows toward the wine-making: a comparative analysis by region and main areas,*  
Economia agro-alimentare, n. 1, 25-54, Franco Angeli

Bagnod G., Chenal G., Mazzarino S., 2015  
*Valutazione dei costi di produzione e della redditività della filiera del vino in Valle d'Aosta,*  
*Evaluation of the production costs and profitability of the wine value-chain in Valle d'Aosta*  
Institut Agricole Régional, Aosta

Mazzarino S., Soster M., 2014  
*Il genepì: valutazioni economiche e organizzazione della microfiliera in Piemonte,*  
*Genepì: economic evaluations and organization of the micro-value chain in Piedmont,*  
Celid, Torino

Bagnod G., Chenal G., Mazzarino S., 2013  
*Aspetti economici, organizzativi e di mercato legati alla coltivazione e alla trasformazione di alcune piante officinali in Valle d'Aosta*  
Institut Agricole Régional, Aosta