
Working Paper Series

19/23

CIVIC ENGAGEMENT AND GOVERNMENT SPENDING: LESSONS FROM GLOBAL WARMING

ANNA LO PRETE,
AGNESE SACCHI

Civic engagement and government spending: Lessons from global warming

Anna LO PRETE*

Agnese SACCHI⁽⁺⁾

October 2023

Abstract

This article examines the relationship between civic engagement and government spending. We define civic engagement along three dimensions of citizens' participation: in civil society associations; on e-government platforms; by voting at national elections. To exogenously vary the willingness to engage, we assume that reactions to global warming differ across countries due to preferences for collectivism, attitudes toward interacting behind a screen, and geo-climate features. We consistently estimate that civil and electronic participation increase government spending and welfare programs, compatibly with the hypothesis that more participative societies are associated with redistributive policies. Instead, electoral participation decreases it, compatibly with a selection mechanism whereby the fraction of voters, moved by the environmental threat that global warming represents for the collectivity, distance themselves from political engagement through the traditional electoral channels.

Keywords: government spending; civic engagement; e-participation; voter turnout; global warming.

JEL Classification: H50, D78, Q56, Z18.

* Corresponding author. Department of Economics and Statistics, University of Torino (Lungo Dora Siena 100/A, Torino, Italy), G53 Financial Literacy and Personal Finance Network, CeRP – Collegio Carlo Alberto (Italy). E-mail: anna.loprete@unito.it – ORCID: 0000-0002-7373-4561. Total word count: 10837.

⁽⁺⁾ Department of Economics, Society, Politics, University of Urbino (Italy). E-mail: agnese.sacchi@uniurb.it – ORCID: 0000-0002-7754-8360.

Acknowledgements. We thank Maria Vittoria Chiaruttini and Francesca Paci, whose data research assistance was supported by Fondazione CRT. We are in debt with participants in the European Public Choice Society conference 2023, AIS-EDU conference 2023, Network on Economics of Regulation and Institutions workshop 2023, Italian Society of Public Economics conference 2023, Italian Society of Economics conference 2023, Collegio Carlo Alberto seminar 2023 for insightful suggestion and comments on a previous version of the paper. The usual disclaimer applies.

1. Introduction

This article examines the relationship between civic engagement, a complex concept that can take multiple forms and encompass a variety of behaviors and actions related to both social and political aspects (Arvanitidis, 2017), and government spending. In a recent contribution, Besley (2020) argues that a strong “civic culture” increases the likelihood of spending on public goods. Similarly, Lijphart (1997) advocates higher “democratic participation” to reduce income disparities, along with patterns that Mueller and Stratmann (2003) find in aggregate data. Civic engagement should also improve the quality and accountability of public services and the allocation of public investment because it favors citizen control over public goods provision (Gaventa and Barrett, 2012; Livert et al., 2019).

In such a framework, more participative societies should be associated with larger governments' size, proxied by the amount of public spending. In this article, we test this statement, bringing those insights into the data for a sample of democracies observed over the first decades of the XXI century. During the 2000-2019 period, environmental worries due to global warming have raised the degree of people's involvement in civic and political life through traditional and novel forms of participation, providing an ideal setting for the analysis.

In Section 2, we first review the multidisciplinary literature on citizens' engagement in their community's civil and political life and discuss the non-trivial issue of how to measure civic engagement at the country level (Gibson, 2000; Theocharis and Van Deth, 2018). Then, we describe our three measures of civic engagement and discuss how they could affect aggregate government spending and its primary functions. In detail, we focus on *civil participation* in non-political and voluntary organizations belonging to the third sector (e.g., Putnam et al., 1994; Skocpol and Fiorina, 1999; Gherghina and Geissel, 2017). *Electronic participation* in policymaking by citizens who can interact and communicate with governments and public administrations directly, through ICTs, i.e. Information and Communications Technologies (McDonald, 2008; Khazaeli and Stockemer, 2013; Campante et al., 2018; Ceccarini, 2021). *Voter participation* at national elections is often used to proxy civic engagement in economics and political sciences (see, e.g., Powell, 1986; Oliver, 1999; Costa and Kahn, 2003; Dalton, 2008; François and Gergaud, 2019).

In Section 3, we employ a two-stage least-square approach, to account for the possibility that civic engagement and government spending may not be random if, e.g., citizens' participation increased in times of more generous redistributive policies and expansionary fiscal policies. Based on the extensive literature that links environmental concerns to individual behavior, activism, and participation (Fransson and Garling, 1999; Dunlap and Jones, 2002; Knight and Messer, 2012; Brieger, 2018; Rhead et al., 2018), we build our identification strategy. To generate exogenous variation in participation, we use country-specific reactions to the environmental threat that global warming represents. Precisely, preferences for collectivism versus individualism (see also Bai and Li, 2021; Buonanno et al., 2023), attitudes for interacting behind a screen versus in presence (Anderson et al., 2017; Stavropoulos et al., 2021), and geo-climate features that affect the perceived private cost of global warming, will modulate country-specific reactions to global warming, while the latter will affect government spending directly.

Two-stage least-squares results in Section 4 indicate that the environmental threat, represented by global warming, increases civil and electronic participation, and through this channel, government spending, as predicted by the political economy models of redistribution and civic environmentalism (John, 1994; Knopman et al., 1999; Berry et al. 2019). Voter participation is, instead, lower in countries where stronger preferences for collectivism amplify reactions to environmental threats, and this perturbation to the willingness to turnout, in turn, reduces government spending and the welfare component.

The IV-type interpretation of the results in Section 5 suggests that this might be the case because of a selection mechanism whereby the fraction of the electorate moved by the threat that global warming represents for the collectivity distances themselves from political engagement through traditional electoral channels, as predicted by models of civic environmentalism, possibly bringing in more self-interested voters that ask for less redistribution (Dhami and al-Nowaihi, 2010). Several additional results are provided to support this interpretation. Finally, we focus on green attitudes of citizens that, although worried about climate change, seem not to express a demand for higher spending, in line with recent findings on social (dis)trust and individual expectations from others in contrast with their actual behavior (Daniele et al., 2023).

Our work relates to different strands of literature. We contribute to the empirical studies investigating whether more participative societies and democratic forms of government are associated with more redistributive policies (Fumagalli and Narciso, 2012; Besley, 2020; Theodossiou and Zangelidis, 2020).¹ By exploiting the heterogeneity of both public spending composition and civic engagement dimensions across countries, we challenge the classic view that greater civic engagement would necessarily lead to more government spending, at least in the case of voting at the national elections as an expression of individuals' civic participation.

We also contribute to the long-standing literature analyzing the determinants of government size and scope over time due to demand factors and the extension of the voting franchise and suffrage, allowing new groups (e.g., the poor and the most disadvantaged) to participate actively in the political process and policy formation (Romer, 1975; Meltzer and Richard, 1981; Lijphart, 1997; Lott and Kenny, 1999; Aidt et al., 2006; Haelg et al., 2022). Beyond those traditional demand factors, we consider additional dimensions of civic engagement, such as the electronic participation (e.g., Roseman and Stephenson, 2005; Falck et al., 2014; Fujiwara, 2015), being able to shape government spending programs.

This article also contributes to the literature on civic environmentalism mentioned above, providing empirical evidence on whether and how different forms of civic engagement represent the channel through which environmental concerns affect government public spending.

2. Conceptual framework

2.1 How to define civic engagement: the literature review

Defining civic engagement is difficult since it can take many forms, ranging from individual voluntarism to electoral participation. Some scholars commonly describe it as the intensity to which citizens participate in the life of a community to improve conditions for others or to help shape the community's future (Schofer and Fourcade-Gourinchas, 2001). More generally, civic engagement includes a more nuanced and descriptive set of political, social, and moral involvements, and the adoption of various combinations of civic and political activities and participation has led to mixed results (Oliver, 1999; Costa and Kahn, 2003).

¹ Consistently with those results, some scholars find that countries characterized by high levels of associational activity and norms of civic cooperation also show very low levels of income inequality (Knack and Keefer, 1997).

Based on Putnam (1995), civic engagement - together with networks, norms, and trust - enters the concept of social capital, defined as all the features of social life that enable individuals to act together more effectively to pursue shared objectives. Following this perspective, a further refinement is proposed by Uphoff (1999), who offers a distinction between *structural* and *cognitive* dimensions of social capital. Accordingly, civic engagement mainly pertains to the former, referring to individuals' behaviors reflecting social participation (e.g., membership in organizations).² A similar approach is followed by Geraci et al. (2022) using, among their measures representing structural social capital, political and civic engagement indicating whether respondents are members of political parties, trade unions, professional associations, environmental groups, and other organizations. Active participation or membership in political parties, trade unions, or professional associations can be also classified as "Olson-type organizations" (Knack and Keefer, 1997; Degli Antoni and Grimalda, 2016); the idea is that those organizations, even different in structure and scope, meet similar goals as they are groups with redistributive targets.

As emerged so far, one relevant issue to be considered is the distinction between civic participation and political participation, as the two concepts might be, in fact, in contrast (Theiss-Morse and Hibbing, 2005). This could be the case if the latter is motivated by the desire to affect public policy to pursue self-interest, instead of reflecting a nonremunerative, publicly spirited, collective action (Campbell, 2004). However, there is evidence of a positive relationship between civic participation – as proxied by voluntary association membership – and political participation, according to which people who participate in voluntary associations are also likely to participate in politics (McFarland and Thomas, 2006; Howard and Gilbert, 2008). Overall, civic engagement can be seen as efforts to directly address public concerns, through individual work, collective action, or involvement in democratic institutions (Arvanitidis, 2017).

To provide a synthesis of the multifaced concept of civic engagement, we characterize such phenomenon from a cross-country and macroeconomic perspective along three main dimensions: participation in voluntary organizations belonging to the civil society sphere, participation in

² According to Uphoff (1999) approach, cognitive, social capital derives from individuals' perceptions, resulting in trust, values, and beliefs that promote pro-social behaviors.

policymaking process through new online tools, participation in national elections by voting action (empirical details on each dimension and its measurement are provided in Section 3). Even though those dimensions might account for a limited area of the broad spectrum of civic engagement, they allow us to focus on the crucial elements that relate to citizens' willingness and ability to affect government spending.

2.2 How different forms of civic engagement would affect government spending

Based on the framework described above, we provide some intuitions on how our measures of civic engagement would affect aggregate government spending and specific public functions, taking advantage of the existing literature.

First, we consider participation in civil society organizations. As suggested in a recent contribution by Besley (2020), who proposes a conceptual framework highlighting how civic culture can contribute to build an effective fiscal state, higher levels of *civiness* are associated with more people being intrinsically motivated to cooperate for the public good, leading to an expansion of the government's fiscal capacity and activities, including the higher provision of public goods. Additionally, many theoretical and empirical works emphasize civic engagement's importance to the civic education theory (Galston, 2001). Through education, people accumulate human capital through civic skills, which facilitate participation in civil life. In this respect, there is some evidence that more educated individuals are more likely to engage in civic activities such as volunteering (Dee, 2004). Moreover, by interpreting civic engagement as a structural dimension of social capital, it emerges that countries with higher social capital spend a higher share of output on public education (as higher social capital causes greater voter knowledge at the individual level (Ponzetto and Troaino, 2018)). Likewise, in economic theory, participation in civil society organizations is invoked to explain the link between education and democracy (Glaser et al., 2007). As a result, this could increase the health status of a democratic society and lead to more redistributive policies.

Second, we consider electronic participation. Growing evidence points to the rapid expansion of "e-participation," as defined by the United Nations (2020). A tool for engagement and strengthened collaboration between governments and citizens, for promoting participatory governance and helping individuals to accomplish civic duties, both for the empowerment of

individual citizens and the benefit of society (McDonald, 2008; Khazaeli and Stockemer, 2013; Campante et al., 2018; Ceccarini, 2021). Since the rise of Barack Obama's administration in the US, forms of e-participation that originated in the early 2000s found new ground for development due to the affirmation of the "open government" model. Accordingly, open data, policy, and decision-making increased transparency and *e-platform* and services available to citizens.

The literature considering its relationship with government spending is less extensive, given the novelty of that measure and its adoption across countries. Recently, Gavazza et al. (2019) empirically investigated the effects of online participation through internet diffusion on election outcomes and government policies at the local level in the UK. Unlike previous results, their empirical evidence indicates that broadband internet diffusion decreases political participation and, in turn, the size of government decreases. In terms of spending composition, they find that public expenditures addressed to less-educated voters (whose participation declines the most), such as expenditures on social housing and social services, decrease the most, whereas expenditures addressed to more-educated individuals (whose participation falls the least) such as expenditures on education, reduce the least. Evidence from China reveals that citizens' online participation leads governments to place greater attention on social welfare policies even in the absence of electoral accountability and to improve the quality of governance (Jiang et al., 2019).

Even though it is recognized that governments worldwide are increasing internet-based platforms to facilitate public engagement with citizens (United Nations, 2020), an open question remains whether such online participation can effectively enable citizens to influence government policies. In this framework, the introduction of electronic voting technology in elections has been studied as a mechanism to promote a significant *de facto* enfranchisement of mainly less educated citizens, especially in developing countries (Fujiwara, 2015). The main consequences are on government spending and its composition, with functions particularly beneficial to people experiencing poverty. We also contribute to this debate with the subsequent empirical analysis.

Third, we consider the traditional participation in national elections by eligible voters. When civic engagement is seen as political participation, the voting action is regarded as a compelling expression (Almond and Verba, 1963; Campbell, 2004; François and Gergaud, 2019). In this regard, a higher voter turnout is found to be associated with more democratic policy outcomes, as

more electoral participation should reduce democratic gaps (Mueller and Stratmann, 2003; Manor, 2004; Smith, 2009).³ When turnout increases, people's support for more redistributive policies should be higher, given that, before such an increase, the poor and most disadvantaged groups are less likely to participate in the electoral process (Romer, 1975; Lijphart, 1997). Hence, improving the political participation of less advantaged citizenry would affect policy outcomes consistent with political economy theories of redistribution (e.g., Meltzer and Richard, 1981). Similarly, higher political engagement of a specific group in society, such as the young or the women, could target policy outcomes and, more precisely, government spending toward the type for which that group has the strongest preference (e.g., higher education expenditure for the young; higher welfare spending for the women) as recently highlighted by Bertocchi (2011) and Bertocchi et al. (2020). Ultimately, the outcome is higher government spending on those specific functions.

However, some single case studies dispute the link between higher voter turnout and higher social expenditures, such as Hodler et al. (2015) based on Switzerland, where an increased voter turnout, obtained after lower voting costs with the introduction of postal voting, calls for less government welfare expenditures that the authors ascribe to a decreased average level of education of the participants. A pretty similar result is found by Lo Prete and Revelli (2021) for Italy, where higher voter turnout, due to simultaneous elections reduces the quality of public services at the municipal level, and by Hoffman et al. (2017) for Austria, where an increase in voter turnout, due to changes in compulsory voting laws, do not affect government spending patterns - neither in levels nor in composition.

2.3 Civic engagement at times of global warming

A large literature in behavioral economics, social science and psychology documents the impact of environmental concerns on individual behavior and activism (Fransson and Garling, 1999; Dunlap and Jones, 2002; Knight and Messer, 2012; Brieger, 2018; Rhead et al., 2018). Recent evidence on a large representative sample of US adults suggests that individual beliefs about social

³ Intuitively, high electoral participation is desirable in a democracy because it increases the chance that the political system reflects the will of many individuals and that the government enjoys a high degree of legitimacy.

norms, preferences such as patience and altruism, as well as universal moral values positively predict environmental preferences, revealing that those effects are strongest for individuals who are skeptical about the existence and threat of global warming (Andre et al., 2021). Likewise, individuals who experienced earthquakes became more likely to participate in community meetings, volunteer activities, and the voting process, especially in developing countries, as documented by Bai and Li (2021).

In political science, citizen participation is a crucial component of "civic environmentalism," defined and advocated as a social action that goes beyond voting to tackle environmental issues (John, 1994; Knopman et al., 1999; Berry et al. 2019). In these studies, civil participation should be higher in countries that value social cohesion more than countries with a more individualistic culture (Andre et al., 2021). At the same time, citizens may not expect the government to solve social and environmental problems, thus making it an empirical question of whether collective reactions to environmental threats translate into more or less participation through traditional electoral channels.

3. Main variables, estimation framework, and identification strategy

3.1 Data on civic engagement and public spending

The first measure of civic engagement is the indicator of *civil participation* included in IDEA's Global State of Democracy database. It accounts for the extent to which people participate in civil society organizations, including a wide array of groups: sports clubs, charities, independent non-political associations, and other social entities working in the community to form the third sector. The indicator ranges between 0 (not active) to 1 (most active).⁴ To facilitate the interpretation of the results, we rescale it to range between 0 and 100.

⁴ In detail, the IDEA's *civil participation* indicator summarizes the values of its six sub-categories, namely: how much people are involved in civil society organizations ("CSO participatory environment"); how much independent are public deliberations on important policy reforms ("engaged society"); if major civil society organizations are routinely consulted on issues relevant to their members ("CSO consultation"); what share of the population is active in non-political associations, such as sports clubs, literary societies, charities, fraternal groups, or support groups ("engagement in independent non-political associations"); what share of the population is regularly active in independent political interest associations, such as environmental associations, animal rights groups, or LGBT rights groups ("engagement in independent political associations"); what share of the population is regularly active in independent trade unions ("engagement in independent trade unions").

We rely on the e-participation indicator developed by the United Nations (2020) through the E-Government Survey project to measure electronic participation. The indicator deals with three issues: enabling participation by providing citizens with public information and access to information without or upon demand (i.e., e-information); engaging citizens in contributions to and deliberation on public policies and services (i.e., e-consultation); empowering citizens through co-design of policy option and co-production of service components and delivery modalities (i.e., e-decision-making). The index ranges between 0 and 1, with higher values indicating higher electronic participation. To facilitate the interpretation of the results, we rescale it to range between 0 and 100.⁵

Finally, we measure *voter participation*, the more political nuance of civic engagement, using data on voter turnout, defined as the percentage of eligible voters who cast a ballot at a national election. The data we analyze are from the IDEA database on Voter Turnout and allow us to compare results with findings from previous literature from a macroeconomic perspective (European Parliament, 2020; OECD, 2021).

The main dependent variable is *government spending*, measured by the ratio of *public expenditure* to GDP. Data on general government public expenditure are from the Government Finance Statistics (GFS) dataset by the IMF to proxy for government size, as all international organizations adopt for cross-country comparability (e.g., IMF, United Nations, World Bank, OECD, Eurostat). We consider total government expenditure and the specific tasks for which the funds are used (Shelton 2007; Haelg et., 2022). Based on the Classification of the Functions of Government (COFOG), we define two groups of public expenditure that should reflect the two main governmental activities: redistribution and allocation. As for the former function, we consider specific welfare spending items such as *Social protection, Health, Education*. We group them in a single variable named *Welfare*, and we include it and each component of this aggregate as a dependent variable one at a time. As for the latter function, we bring together spending functions that mainly refer to public services highly connected with the geographical area and

⁵ At the country level, the e-participation index reflects the e-participation mechanisms that the government deploys as compared to all other countries by offering insight into how different countries are using online tools in promoting interaction between the government and its people, as well as among the people, for the benefit of all (United Nations, 2020).

jurisdictional territory where they are provided, such as public order and safety, public transport, housing, and amenities. We group them in a single variable, *Public goods*, used as a dependent variable.

3.2 Estimation framework

We analyze patterns of civic engagement and government spending for the 2000-2019 period across and within 27 countries classified as democracies since the 1990s.⁶ To smooth out high-frequency and electoral cycles, and reduce measurement errors, if any, in government spending data, we analyze average values of annual data within four non-overlapping subperiods of 5 years each.⁷ We observe substantial variation in government spending, which has increased by 13 percentage points on average over the sample period, and in the civic engagement indicators, which are only mildly correlated (see appendix tables A1 and A2).

To assess the relationship between civic engagement and government spending, we estimate the following equation:

$$GOV_{it} = CE_{it}^d + GW_t + X_{it} + u_i + z_t + \varepsilon_{it}, \quad (1)$$

where the dependent variable, *GOV*, is public spending in country *i* and subperiod *t*; *CE* denotes civic engagement in one of its three dimensions (*d* = civil; electronic; voter); *GW* global warming in subperiod *t*. Following the United Nations, we define global warming as the long-term shifts in temperatures and weather patterns.⁸ NASA's *global warming* index measures the annual change in land and ocean surface temperature to the long-term average, using temperatures between 1951 and 1980 as a baseline. The increase in temperatures, recognized by many as synonymous with climate change, can be due to natural phenomena (i.e., sun's activity, volcanic eruptions) and

⁶ The quality of democracy is defined using the Freedom House indicator of political and civil liberties and including free and semi-free democracies (Fumagalli and Narciso, 2012).

The sample includes Australia, Austria, Belgium, Bulgaria, Denmark, El Salvador, Finland, France, Germany, Greece, Hungary, Iceland, Israel, Italy, Japan, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom.

⁷ The division in four non-overlapping intervals of five years each (2000-04, 2005-09, 2010-14, 2015-19) is compatible with the statutory term of office, which lasts between two and five years in the sample of countries we analyze. On the political economy ground, our results do not challenge the political business cycle theories arguing that electorally motivated politicians increase social expenditures before elections - given that those expenditures are more visible to the voters than others - and they are also not likely to decrease them after elections (Haelg et al., 2022). Results are robust to computing averages over non-overlapping intervals of four years each.

⁸ See “What Is Climate Change?” online definition by the United Nations (www.un.org/en/climatechange/what-is-climate-change).

human activity - primarily related to using fossil fuels that generate greenhouse gas emissions, such as carbon dioxide and methane. The latter reflects much more on the concept of policy variables themselves, besides capturing climate inequality across countries (Callahan and Mankin, 2022); one reason leading us not to prefer them. Similarly, other indicators of the consequences of climate change, like the number of extreme weather events leading to natural disasters (flooding, droughts, severe fires, decline in biodiversity), are more likely associated with country-specific features and natural phenomena, from rainfall to earthquakes, that may determine electoral participation (Lind, 2020; Lo Prete and Revelli, 2021).

The X is a vector of time-varying country-specific characteristics controlling for the possibility that government spending is higher in wealthier, more open, populous, younger (under 15), and older (over 65) economies. Country fixed effects (u_i) control for time-invariant characteristics at the country level that might correlate with civic engagement, such as institutional factors. Period fixed effects (z_t) control for subperiod-specific shocks to government spending.

3.3 Identification strategy

To get consistent estimates, we need to address endogeneity issues. Civic engagement and government spending would not be random if citizens' participation increased due to more generous redistributive programs or expansionary fiscal policy. For this purpose, we use a two-stage least-squares approach and estimate the first stage specification:

$$CE_{it}^d = RET_{it}^k + GW_t + X_{it} + u_i + z_t + \omega_{it}, \quad (2)$$

where each dimension of civic engagement is explained by variables that are included instruments in the model (1) – i.e., global warming in subperiod t , the X vector of control variables, country and time fixed effects, – plus, a type- k source of variation in civic engagement that is orthogonal to the error term $\varepsilon_{i,t}$ in Equation (1):

$$RET_{it}^k = GW_t \times k_i. \quad (3)$$

In this specification, the term RET_{it}^k , which means *reaction to environmental threats*, captures how different countries react differently to the environmental threat represented by global warming due to time-invariant country-specific k features. Given that civic engagement might be correlated to the error term $\varepsilon_{i,t}$, our identification strategy aims to find instruments that shape civic

engagement trajectories differently across countries and do not affect government expenditure directly.

The first component of our *RET* indicators is subperiod-specific global warming (GW_t). In Figure 2, we show annual mean values using the solid black line and the lowess smoothing, which helps see the rising trend in temperature and represents our variable,⁹ using the dot grey line. The grey region represents the period we analyze: since 2000 temperatures were between a half and one Celsius degree ($^{\circ}\text{C}$) warmer than the long-term average. Crucially to our identification strategy, we allow the main effect of global warming to affect government spending directly in Equation (1) and explore the explanatory power of its interactions with country-specific features that represent the shape of civic engagement reactions to global warming in Equation (2).

The other k_i components of our instruments in Equation (3) are time-invariant country-specific characteristics, which modulate reactions to the environmental threat that global warming represents. First, we consider preferences for *collectivism* versus individualism (see also Bai and Li, 2021; Buonanno et al., 2023). Based on Hofstede's model of national cultural dimensions, culture is a collective phenomenon, and each country can be positioned relative to other countries along six cultural dimensions that are statistically different from each other (Hofstede, 2011). These dimensions relate to social preferences over issues such as inequality, risk aversion, emotional roles attributed to genders, attachment to traditional values, hedonism, and, along the dimension we consider, collective needs and goals.¹⁰ At the micro level, some recent evidence suggests that the geographical proximity of an individual to others with different socio-economic characteristics (mainly in terms of income and education) decreases their civic engagement (Andriani et al., 2023), highlighting that cultural diversity could favor fragmented communities that are typically less prone to social activities, collective actions, and civic participation, (Alesina and La Ferrara, 2000).

⁹ No significant difference is found using one indicator or the other.

¹⁰ The cultural dimension index "individualism versus collectivism" in Hofstede (2011) ranges between 0 (low individualism) and 100 (high individualism). We rescale it to define a "collectivism" index to ease the interpretation of our indicators and results. It belongs to a classification of cultural traits based on five other dimensions: *power distance*, related to inequality; *uncertainty avoidance*, related to risk aversion; *masculinity versus femininity*, related to emotional roles attributed to genders; *long-term versus short-term orientation*, related to attachment to tradition values; *indulgence versus restraint*, related to hedonism.

Back to the macro level, the Hotstede (2011) indicator ranks countries based on whether citizens' self-image is defined in terms of "we" or "I" , and serves our purpose of capturing the possibility that global environmental concerns may shape civic engagement trajectories differently across countries, depending on whether individuals in each society integrated into groups with a common purpose, as opposed to a community where self-interest and loose interpersonal ties prevail. Following the reasoning of Andre et al. (2021), the political divide on climate change and, more generally, environmental concerns can be partially attributed to deeply entrenched human traits. Attitudes towards collectivism are heterogeneous across countries, as Figure 3 shows – dark colors indicating more collectivism, pale ones more individualism.¹¹

Second, we acknowledge that the three dimensions of participation may differ. To capture the specific role of ICTs in influencing the way people interact and engage through traditional and novel channels of participation (Fujiwara, 2015; Gavazza et al., 2019), we cannot use the number of internet users, which indeed depends on public investments in infrastructures and education. Instead, we use data collected by the Eurostat on the percentage of internet users who purchased an online video game between 2011 and 2013,¹² as a proxy for “e-attitude”, that is preferences for behind a screen (versus in presence) engagement and interact it with global warming. Online gaming involves the use of the internet, a (personal computer) monitor, or other (e.g., mobile phone) screen to play online alone or in a community. In the psychology literature (Anderson et al., 2017; Stavropoulos et al., 2021), together with internet use, it can be a way to avoid life stressors and, along this line, may be associated with lower civic engagement.¹³ There is no evidence, instead, of a direct effect of global warming on gaming habits (Leiserowitz et al., 2022). Suppose the gaming industry has recently acknowledged that creating and playing video games

¹¹ Data on cultural dimensions were first collected in the 1980s, and updated to compute values for countries belonging to countries that ceased to exist and were not included in the sample (e.g., URSS, Yugoslavia, Czechoslovakia) in more recent years.

¹² Given the limited number of years available, we consider their country average and assume the value constant.

¹³ It is worth noting that gaming is a more complex phenomenon, and we do not aim to analyze it. A small percentage of gamers can suffer from compulsory gaming disorders. While the population represented by gamers, given its absolute size and the change in participation behavior after the Covid-19 pandemic, may represent an attractive group to target with new digital strategies by politicians and non-profit organizations (e.g., gamers vote) to activate them in traditional voting and participation to the democratic process.

consumes energy and produces emissions that contribute to climate change. In that case, gamers are concerned about the environment but do not recognize gaming-related externalities.

We also acknowledge that the first instrument does not isolate the perceived private cost of global warming from collective worries. Thus, we consider a third instrument, built as the interaction between global warming and the geo-climate indicator of "cool water condition," which measures the prevalence of relatively cool temperatures combined with fresh water availability (Welzel, 2013); it is rescaled between 0 (cold and wet) and 100 (hot and dry).¹⁴ The intuition behind our identification strategy is that what an individual perceives as a low-cost pro-environmental behavior is partially dependent on their personal circumstances, where the cost is not only defined in an economic sense but also in a broader psychological sense that includes, among other factors, the time and effort needed to undertake a particular behavior (Rhead et al., 2018). In doing so, we will derive some insights on implications related to free-riding and opportunistic behavior in groups (Olson, 1965; Ostrom, 1990), despite the trust that members have in each other, and to the anonymity of the voting action in contrast with engagement in civil society organizations, which is visible (Ali and Benabou, 2020).

We will interpret the IV results as local average treatment effects (i.e., LATE) among the sub-population of those whose participation is altered by country-specific reactions to the environmental threat. The fundamental assumption underlying this interpretation is the exclusion restriction whereby our instruments should not correlate with the error term conditionally on the other covariates, that is, whereby they do not relate to public expenditures directly. To avoid inconsistency, in the next section, we will use one instrument at a time and theoretically sound combinations of the instruments, reporting in Table A3 the value of the Kleibergen-Paap rk Wald F statistic.¹⁵

¹⁴ Global warming changes and has changed climate conditions. The index of cool water conditions may slowly change, violating the implicit assumption of time invariance. However, our estimates would be biased only if global warming changed the relative position of countries on a hotter and drier scale over the 2000-2019 considered. We will look for data supporting the goodness of the estimates.

¹⁵The use of all three instruments simultaneously, and their exclusion from the second-stage regression, not supported by our theoretical considerations, diminishes their joint explanatory power with respect to more parsimonious models (last row of Table A3).

4. Civic engagement and government spending

4.1 Preferences for collectivism and reactions to global warming

Table 1 presents estimates from first-stage models, as described in Equation 2, using the reactions to environmental threats that we associate with preferences for collectivism as an instrument for the three dimensions of civic engagement introduced in the previous sections.

When the k_i component is the preference for *collectivism*, the instrument $RET^{collective}$ is a highly significant and robust determinant of civil, electronic, and voter participation, as shown respectively in columns (1), (2), and (3). This result sounds familiar to the hypothesis that earthquake hazard, as a type of collective environmental concern, significantly contributed to the accumulation of civic capital at the municipal level, as tested by Buonanno et al. (2023). This view is also in line with a more general strand of literature that has focused on how experiences of and attention to natural disasters promote the process of civic society and political participation (e.g., Fair et al., 2017; Bai and Li, 2021). In all models, the instrument is valid, with a reasonable strength to provide information about the variation of the endogenous variables of civic engagement in the second stage (Equation 1).¹⁶

In Tables 2 to 4, we estimate and report the effect of civil, electronic, and voter participation on the level and composition of government spending. In each table, we follow this outline of presentation: the structural two-stage least-squares model based on the identification strategy described in Section 3; the reduced form model that considers how instruments relate to the dependent variables; the linear fixed-effect (FE) model, which provides consistent estimates if the endogeneity test rejected the hypothesis of endogeneity of civil engagement.

In Table 2, two-stage least-squares estimates indicate that civil participation increases aggregate government spending (p-value=0.11) and welfare programs, whose effect is driven by the social protection component. Overall, this set of findings seems to support the conventional view that more redistributive and social spending should result from societies characterized by more participation in civil society organizations, as discussed in Section 2. When we consider spending functions that mainly refer to public services locally provided, the results in column (6)

¹⁶ The F form of the Kleibergen-Paap rk Wald statistic we report tests for weak identification with heteroskedastic robust standard errors and should be higher to the critical values (in the order of 10) to foster confidence in the precision of the estimates from the second stage.

indicate that they are not affected by the component of civil participation we are estimating in our structural models.

Estimates from the reduced form models in panel B of Table 2 indicate that the instrument, which could be a long-term policy variable, is related to government spending in regressions where it works through endogenous civil participation. Moreover, in column 4 of panel C, civil participation is a significant determinant of higher public spending on education, when linear fixed-effects estimates are consistent according to the endogeneity test reported at the bottom of panel A.

The second dimension of civic engagement, represented by novel forms of electronic participation, has positive effects on aggregate government spending (p -value=0.11) and leads to a higher amount of the same functions that react to civil participation, as shown in Table 3. In detail, electronic participation spurs public spending on welfare and social protection, representing an additional determinant of redistributive outcomes and related spending programs. As for the negative and statistically significant relationship between the increase in online participation and health spending in panel C, one possible interpretation is that computers may scare the elderly (see, e.g., Roseman and Stephenson, 2005), decreasing their participation on e-platforms, and in turn healthcare, the spending category more frequently devoted to them.

The third dimension of civic engagement is voter participation. In Table 4, it reduces aggregate government spending in column (1) with p -value=0.12, significantly so when we consider welfare, again driven by the social protection component. This very interesting finding somehow reverses common expectations that higher civic engagement – when proxied by voter turnout – increases redistributive policies. However, it is in line with some evidence provided for specific countries, such as in the Swiss (Hodler et al. (2015), the Austrian (Hoffman et al., 2017), and the Italian case (Lo Prete and Revelli, 2021). This result would suggest that, over the last two decades, the number of people voting at national elections became less representative of citizens' engagement, which may work along the other different documented dimensions. Additionally, following this reasoning, a further interpretation suggests that voter turnout currently reflects the

political participation of those uninterested in politics and policymaking, including how the public budget will be allocated and spent.¹⁷

4.2 Preferences for interacting behind a screen

To further investigate the transmission channels from civic engagement to government spending, we study the effect of other shocks on the willingness to engage, which account for specific features of each dimension of civic engagement.

In Table 5, we use our second instrument based on Equation (2), where the k_i component now captures preferences for interacting behind a screen versus in presence, namely the *e-attitude*. Accordingly, we test the hypothesis that in countries where citizens use more the internet to play video games, the reaction to environmental concerns, like other everyday life issues, may be lower through electronic participation (Anderson et al., 2017).

In the smaller sample for which information on purchases of online games by internet users is available,¹⁸ countries where citizens use more the internet to play video games are less responsive to environmental concerns through electronic participation (column 1). Interestingly, if we consider attitudes towards the collectivism of gamers by including an interaction term between the instrument $RET^{collective}$ and *e-attitude* (i.e., the k component of the instrument RET^{online}), the results in column (2) indicate that preferences for collectivism increase electronic participation among gamers (Stavropoulos et al., 2021). The strength of the instruments, however, is below standard levels.¹⁹

The second-stage results in columns from (3) to (8), from specifications using reactions to environmental threats modulated by *e-attitude* and collectivism to generate exogenous perturbations to voter participation, convey the same message of Table 3.

¹⁷ Consistently with this view, some macroeconomic studies do not focus on the direct association between electoral participation and policy outcomes: voter turnout is not significantly associated with government spending per se, but only when instrumented by indicators of political institutions (Fumagalli and Narciso, 2012; Munley et al., 2023).

¹⁸ The Eurostat database does not include information on video games users for Australia, El Salvador, Singapore, South Africa, South Korea, Switzerland.

¹⁹ Including e-attitudes in the set of instruments reduces the value of the Kleibergen-Paap rk Wald F statistic below standard levels also in first stage models explaining civil and voter participation (see the Appendix Table A3).

4.3 Traditional voting: collective versus private motivations

Using the third instrument described in Section 3, when the k_i component in Equation (2) reflects the perceived *private cost* of global warming (i.e., $RET^{private}$), we test whether reactions to environmental threats are stronger in countries more exposed to global warming because of relatively lower endowments of fresh water and warmer temperatures.

In column (1) of Table 6, first-stage results indicate that private reactions to the environmental threat are a strong instrument, significantly associated with higher voter participation. Along the reasoning by Ali and Benabou (2020), we can figure out the anonymity of the voting action to help people pursue their personal interests. Individuals may free-ride without being exposed to a social stigma when personal gains overshadow the benefits they receive from the group, compatibly with theories of collective action and social capital operationalized as trust (Olson, 1965; Ostrom, 1998). Instead, we do not observe any association with civil participation, for which the instrument is extremely weak (as shown in Table A3). This finding suggests that those moved by the $RET^{private}$ channel do not increase engagement in visible activities (maybe) to abide by societal norms. Even electronic participation could be more or less anonymous depending on the possibility of using an alias or accredited credentials, a feature of the e-government platform we have no information about, which surely deserves to be investigated. However, the strength of the instrument does not allow us to estimate second-stage coefficients precisely, as indicated by the low value of the Kleibergen-Paap rk Wald F statistic in Table A3.

Second-stage estimates in columns from (2) to (7) of Table 6 indicate that voter participation reduces government spending and its main components, confirming the findings in Table 4. Interestingly, reactions to environmental threats that relate to preferences for collectivism and the private costs of global warming affect electoral participation in different directions, and through the former, both decrease government spending.

5. Mechanisms: interpretation and additional evidence

5.1 Acting “green” through different dimensions of civic engagement

In our interpretation, second-stage estimates recover a local average treatment effect (i.e., LATE) among a sub-population of citizens whose treatment status is altered by country-specific reactions to climate change. The main results in Tables 2 to 4 indicate that environmentally sensitive

citizens look for alternative channels of engagement and participation to policymaking, with respect to the traditional voting act at national elections. Although we cannot rule out alternative mechanisms due to data limitations,²⁰ the combination of results in Tables 4 and 6 lends support to the identification of a channel through which environmental threats work: the electorate that emerges as collectivity-oriented people participate less in national elections and as a larger share of people interested in the private costs of global warming turn out to vote, decreases redistribution.

5.2 Green attitudes: acting versus asking for environmental protection

Table 7 considers government spending on environmental protection, which accounts for between 0 and 1.6 percent of government spending. Interestingly, we do not find evidence of an increase in environmental protection spending, which would be expected if people changed their attitudes towards environmental policy, asking for more environmental protection for collective or selfish motivations.²¹

To shed light on whether “green” attitudes change policies and politics, we use information on electoral outcomes and election programs from the Manifesto Project Dataset (Lehmann et al., 2023). Data are available for parties that have won at least one seat in national elections to the lower house and cover 25 countries among those under analysis in this paper. We start considering the share of seats won by green parties at the elections in the first three columns of Table 8.

The results indicate that it is independent of civic engagement. Since the parties identified as purely “green” in the dataset are a few and won seats in 17% of the elections only, we complement this information with measures that allow us to account for the possibility that green topics and issues are part of the political agenda of many parties, with different degrees of relevance in each manifesto and at the national level, depending on the share of seats won by each party. Accordingly, in columns (4) to (6) of Table 8, we use information on the relevance of “green”

²⁰ We have no data, for instance, on the number of civil society associations working to support specific sub-groups of the population, but only on the share of the population that is regularly active in independent political interest associations, such as environmental associations, animal rights groups, or LGBT rights groups, that may represent a mixed group from various segments of the society. Nor we can have information on Fridays For Future strikes, which may also be a proxy, although imperfect, for testing whether the effects are driven by the young, as the movement was born at the end of the period we analyze.

²¹ When we use government spending as a dependent variable minus this component, the results in column (1) of Tables 2-4 would not change significantly.

politics as it emerges from the analysis of the manifestos, weighted for the number of seats that each party won. The results indicate that civil participation decreases green discourse. However, the estimates' precision is below standard levels for civil (weak identification test=5.21) and voter participation (weak identification test=7.02). Interestingly, when we consider if the manifestos mentioned politics that opposed growth as a cause of environmental and societal harm, in columns from (7) to (9), we find that electronic participation increases this element of national political debate in regressions where fixed-effect estimators are consistent.

As suggested by recent works studying people's preferences about what policies should be implemented to tackle climate change, it is well possible that, even if the majority of citizens declare to be concerned about the environment (Eurobarometer Survey, 2020), they either do not support specific environmental policy because they do not know how they work and what to do in practice (Dechezleprêtre et al., 2022), or because they are unwilling to pay for, e.g., reductions in CO₂ emissions (Fairbrother, 2022), following a free rider attitude in the case of a global public good such as the climate change issue.

In our framework, it is also possible that the disaffection towards politics and electoral participation decreases parties' incentives to tackle environmental issues in their programs. As the evidence presented in Table 8 suggests, where associations in the third sector are engaging citizens worried about the social consequences of global warming, the political discourse focuses less on environmental protection. It is interesting to notice that civic engagement through electronic participation channels protests, increasing opposition to environmentally harming growth policies instead of raising attention to environmental protection issues.

6. Concluding remarks

Global warming has become a severe concern in recent decades, as human activity disproportionately increased the natural greenhouse effect, leading to strange dynamics in the former. As it might threaten human health and life, the government and citizens discuss possible remedies and policies to fight it. In this paper, we show that reactions to environmental threats related to global warming can be good predictors of perturbations to civic engagement, which we measure along three dimensions of participation: in civil society organizations, through ICTs e-government platforms, and at national elections as voters.

We find that environmentally sensitive citizens look for alternative channels of engagement and participation in policymaking, with respect to the traditional voting act at national elections, suggesting a disaffection towards electoral participation. Additionally, spending for welfare and social protection functions is drained by the change in voter turnout. From a policy perspective, this result provides interesting implications concerning the lack of relevance citizens attribute to electoral participation as a form of engagement and, more importantly, as a tool for demanding specific spending programs, such as those usually addressed to the more fragile and vulnerable individuals in the society (e.g., the poor, minorities, women). The same individuals are more likely to support and ask for more redistributive policies (e.g., Meltzer and Richard, 1981; Aidt et al., 2006; Bertocchi, 2011). More generally, the findings on voter turnout could reflect a sort of “crisis of democracy” (Crozier et al., 1975) that some European countries (e.g., Austria, Germany, Norway, and the United Kingdom) try to challenge, for instance, by lowering the voting age from 18 to 16 as an effort to promote more active social and political engagement among the young nowadays (Bertocchi et al., 2020).

On the other hand, in societies more concerned about the collective implications of global warming, citizens actively work in voluntary, non-political groups, and independent associations belonging to the third sector, and they use ICTs to participate in a bottom-up process of democratic decision-making. These new channels of engaging in policy and politics spur aggregate government spending, mainly on welfare and social protection. In this perspective, our results corroborate political science and political economy studies, arguing that a solid civic culture is essential for successful democratic politics and outcomes (Almond and Verba, 1963; Dalton, 2008; Besley and Persson, 2019). Our article extends this literature, confirming that civic engagement is relevant not only for microeconomic frameworks and individuals’ actions but also for collective decision-making and implementing public policies within a country.

References

- Aidt, T.S., Dutta, J., Loukoianova, E. (2006). Democracy comes to Europe: franchise extension and fiscal outcomes 1830–1938. *European Economic Review*, 50(2), 249-283.
- Alesina, A., La Ferrara, E. (2000). Participation in heterogeneous communities. *Quarterly Journal of Economics*, 115(3), 847-904.
- Almond, G.A., Verba, S. (1963). *The civic culture. Political attitudes and democracy in five nations*. Princeton: Princeton University Press.
- Anderson, E.L., Steen, E., Stavropoulos, V. (2017). Internet use and problematic internet use: a systematic review of longitudinal research trends in adolescence and emergent adulthood. *International Journal of Adolescence and Youth*, 22(4), 430-454.
- Andre, P., Boneva, T., Chopra, F., Falk, A. (2021). Fighting climate change: The role of norms, preferences, and moral values. CESifo working paper n. 9175.
- Andriani, L., Angelini, P. P., Filippetti, A. (2023). Civic engagement and socio-economic proximity in urban areas. *Spatial Economic Analysis*, 1-25.
- Arvanitidis, P.A. (2017). The concept and determinants of civic engagement. *Human Affairs*, 27(3), 252-272.
- Bai, Y., & Li, Y. (2021). More suffering, more involvement? The causal effects of seismic disasters on social capital. *World Development*, 138(C), 105221.
- Berry, L.H., Koski, J., Verkuijl, C., Strambo, C., Piggot, G. (2019). *Making space: how public participation shapes environmental decision-making*. Discussion brief. Stockholm Environment Institute.
- Bertocchi, G. (2011). The enfranchisement of women and the welfare state. *European Economic Review*, 55(4), 535-553.
- Bertocchi, G., Dimico, A., Lancia, F., Russo, A. (2020). Youth enfranchisement, political responsiveness, and education expenditure: Evidence from the US. *American Economic Journal: Economic Policy*, 12 (3): 76-106.
- Besley, T. (2020). State capacity, reciprocity, and the social contract. *Econometrica*, 88(4), 1307-1335.

- Besley, T., Persson, T. (2019). Democratic values and institutions. *American Economic Review: Insights*, 1(1), 59-76.
- Brieger, S.S. (2018). Social identity and environmental concern: The importance of contextual effects. *Environment and Behavior* 51(7): 828-855.
- Buonanno, P., Plevani, G., Puca, M. (2023). Earthquake hazard and civic capital. *European Journal of Political Economy*, 78, 102367.
- Callahan, C.W., Mankin, J.S. (2022). Globally unequal effect of extreme heat on economic growth. *Science Advances* 8, 1-12.
- Campante, F., Durante, R., Sobbrío, F. (2018). Politics 2.0: The multifaceted effect of broadband internet on political participation. *Journal of the European Economic Association*, 16(4), 1094-1136.
- Campbell, D.E. (2004). Acts of faith: Churches and political engagement. *Political Behavior*, 26(2), 155-180.
- Ceccarini, L. (2021). *The digital citizen(ship). Politics and democracy in the networked society*. Cheltenham: Edward Elgar Publishing.
- Costa, D.L., Kahn, M.E. (2003). Civic engagement and community heterogeneity: An economist's perspective. *Perspectives on Politics*, 1(1), 103-111.
- Crozier, M., Huntington, S. P., Watanuki, J. (1975). *The crisis of democracy*. New York: New York University Press.
- Dalton, R.J. (2008). Citizenship norms and the expansion of political participation. *Political Studies*, 56(1), 76–98.
- Daniele, G., Martinangeli, A., Pasarelli, F., Sas, W., Windsteiger, L. (2023). Externalities and the Erosion of Trust. CESifo Working Paper 10474.
- Dee, T.S. (2004). Are there civic returns to education? *Journal of Public Economics*, 88(9-10), 1697-1720.
- Dechezleprêtre, A., Fabre, A., Kruse, T., Planterose, B., Sanchez Chico, A., Stantcheva, S. (2022). *Fighting Climate Change: International Attitudes Toward Climate Policies*. NBER Working Paper 30265.

- Degli Antoni, G., Grimalda, G. (2016). Groups and trust: Experimental evidence on the Olson and Putnam hypotheses. *Journal of Behavioral and Experimental Economics*, 61, 38-54.
- Dhami, S., & al-Nowaihi, A. (2010). Redistributive policies with heterogeneous social preferences of voters. *European Economic Review*, 54(6), 743-759.
- Dunlap, R.E., Jones, R. (2002). Environmental concern: Conceptual and measurement issues. In Dunlap R.E., Michelson W. (Eds.), *Handbook of environmental sociology*, 482–542. Westport, CT: Greenwood Press.
- Eurobarometer (2020). Special Eurobarometer 501 Attitudes of Europeans towards the Environment. European Union Editions.
- European Parliament (2020). Civic engagement – Flash Eurobarometer. A public opinion monitoring study. Technical report, Directorate-General for Communication.
- Fair, C. C., Kuhn, P. M., Malhotra, N., Shapiro, J. N. (2017). Natural disasters and political engagement: Evidence from the 2010–11 Pakistani floods. *Quarterly Journal of Political Science*, 12, 99-141.
- Fairbrother, M. (2022). Public opinion about climate policies: A review and call for more studies of what people want. *PLoS Climate*, 1(5), e0000030.
- Falck, O., Gold, R., Heblich, S. (2014). E-lections: Voting behavior and the internet. *American Economic Review*, 104(7), 2238-2265.
- François, A., Gergaud, O. (2019). Is civic duty the solution to the paradox of voting?. *Public Choice*, 180(3), 257-283.
- Fransson, N., Garling, T. (1999). Environmental concern: conceptual definitions, measurement methods, and research findings. *Journal of Environmental Psychology* 19(4): 369-382.
- Fujiwara, T. (2015). Voting technology, political responsiveness, and infant health: Evidence from Brazil. *Econometrica*, 83(2), 423-464.
- Fumagalli, E., Narciso, G. (2012). Political institutions, voter turnout, and policy outcomes. *European Journal of Political Economy*, 28, 162-173.
- Galston, W.A. (2001). Political knowledge, political engagement, and civic education. *Annual Review of Political Science*, 4(1), 217-234.

- Gavazza, A., Nardotto, M., Valletti, T. (2019). Internet and politics: Evidence from UK local elections and local government policies. *The Review of Economic Studies*, 86(5), 2092-2135.
- Gaventa, J., Barrett, G. (2012). Mapping the outcomes of citizen engagement. *World Development*, 40(12), 2399–2410.
- Geraci, A., Nardotto, M., Reggiani, T., Sabatini, F. (2022). Broadband internet and social capital. *Journal of Public Economics*, 206, 104578.
- Gherghina, S., Geissel, B. (2017). Linking democratic preferences and political participation: Evidence from Germany. *Political Studies*, 65, 24-42.
- Gibson, C. (2000). *From inspiration to participation: A review of perspectives on youth civic engagement*. New York: Carnegie Corporation of New York.
- Glaser, E.L., Ponzetto, G.A., Shleifer, A. (2007). Why does democracy need education? *Journal of Economic Growth*, 12, 77-99.
- Haelg, F., Potrafke, N., Sturm, J. E. (2022). The determinants of social expenditures in OECD countries. *Public Choice*, 193, 233–261.
- Hodler, R., Luechinger, S., Stutzer, A. (2015). The effects of voting costs on the democratic process and public finances. *American Economic Journal: Economic Policy*, 7(1), 141–171.
- Hoffman, M., León, G., Lombardi, M. (2017). Compulsory voting, turnout, and government spending: Evidence from Austria. *Journal of Public Economics*, 145, 103-115.
- Hofstede, G. (2011). Dimensionalizing cultures: The Hofstede model in Cicontext. *Online Readings in Psychology and Culture*, 2(1), 2307-0919.
- Howard, M.M., Gilbert, L. (2008). A cross-national comparison of the internal effects of participation in voluntary organizations. *Political Studies*, 56(1), 12-32.
- Jiang, J., Meng, T., Zhang, Q. (2019). From Internet to social safety net: The policy consequences of online participation in China. *Governance*, 32(3), 531-546.
- John, D. (1994). Civic environmentalism. *Issues in Science and Technology*, 10(4), 30-34.
- Khazaeli, S., Stockemer, D. (2013). The Internet: A new route to good governance. *International Political Science Review*, 34(5), 463–482.
- Knack, S., Keefer, P. (1997). Does social capital have an economic payoff? A cross-country investigation. *Quarterly Journal of Economics*, 112(4), 1251-1288.

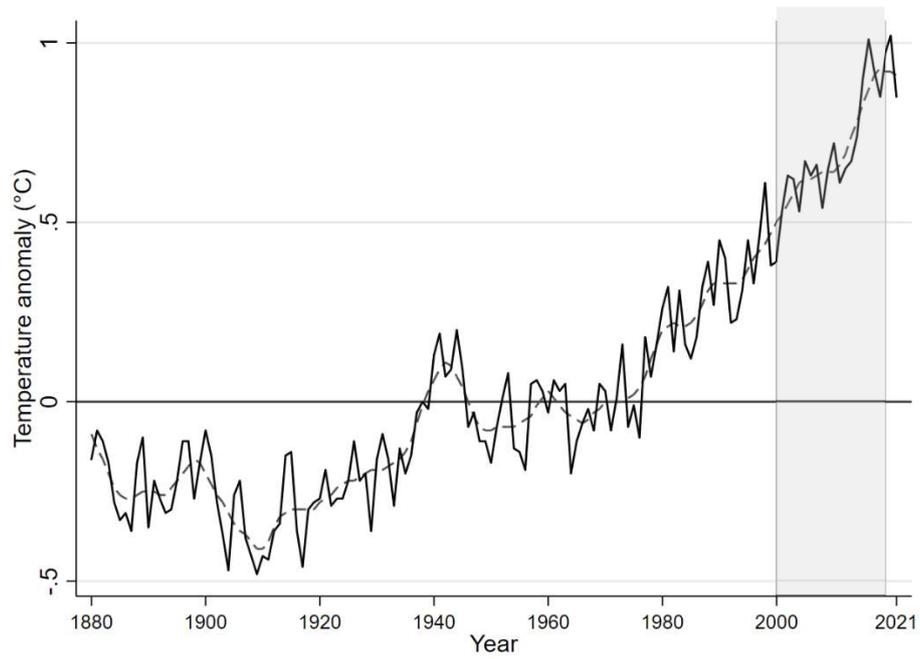
- Knight K.W., Messer, B.L. (2012). Environmental concern in cross-national perspective: The effects of affluence, environmental degradation, and world society. *Social Science Quarterly* 93, 521–537.
- Knopman, D.S., Susman, M.M., Landy, M.K. (1999). Civic environmentalism: Tackling tough land-use problems with innovative governance. *Environment: Science and Policy for Sustainable Development*, 41(10), 24-32.
- Lehmann, P., Franzmann, S., Burst, T., Regel, S., Riethmüller, F., Volkens, A., Weßels, B., Zehnter, L. (2023). The Manifesto Data Collection. Berlin: Wissenschaftszentrum Berlin für Sozialforschung (WZB). Göttingen: Institut für Demokratieforschung (IfDem).
- Leiserowitz, A., Carman, J., Psaros, M., Neyens, L., Rosenthal, S., Marlon, J., Srivastava, M. (2022). What do video gamers think about global warming? New haven, CT: Yale Program on Climate Change Communication.
- Lind, J. T. (2020). Rainy day politics. An instrumental variables approach to the effect of parties on political outcomes. *European Journal of Political Economy*, 61(C).
- Lijphart, A. (1997). Unequal participation: Democracy's unresolved dilemma. *American Political Science Review*, 91(1), 1-14
- Livert, F., Gainza, X., Acuña, J. (2019). Paving the electoral way: Urban infrastructure, partisan politics and civic engagement. *World Development*, 124.
- Lo Prete, A., Revelli, F. (2021). Voter turnout and city performance: Evidence from Italian municipalities, *Journal of Law, Economics, & Organizations* 37:1, 168-197.
- Lott, Jr, J. R., Kenny, L. W. (1999). Did women's suffrage change the size and scope of government?. *Journal of Political Economy*, 107(6), 1163-1198.
- Manor, J. (2004). Democratization with inclusion: Political reforms and people's empowerment at the grassroots. *Journal of Human Development*, 5(1), 5–30.
- McDonald, J. (2008). The benefits of society online: civic engagement. In K. Mossberger, C. J. Tolbert & R. S. McNeal (Eds.), *Digital citizenship: The internet, society, and participation*, Cambridge, MA: MIT Press, 47-66.
- McFarland, D.A., Thomas, R.J. (2006). Bowling young: How youth voluntary associations influence adult political participation. *American Sociological Review*, 71(3), 401-425.

- Meltzer, A. H., Richard, S. F. (1981). A rational theory of the size of government. *Journal of Political Economy*, 89(5), 914-927.
- Mueller, D., Stratmann, T. (2003) The economic effects of democratic participation. *Journal of Public Economics*, 87, 2129-2155.
- Munley, V., Garcia-Rodriguez, A. Redmond, P. (2023) The impact of voter turnout on referendum outcomes: evidence from Ireland. *Public Choice* 194, 369–393.
- OECD (2021). *Government at a Glance 2021*. Paris: OECD Publishing.
- Oliver, J.E. (1999). The effects of metropolitan economic segregation on local civic participation. *American Journal of Political Science*, 43(1), 186-212.
- Olson, M. (1965). *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge: Harvard University Press.
- Ostrom, E. (1998). A Behavioral Approach to the Rational Choice Theory of Collective Action. *American Political Review*, 1, 1–22.
- Ponzetto, G.A., Troiano, U. (2018). Social capital, government expenditures and growth. NBER working paper n. 24533, National Bureau of Economic Research, Cambridge, MA.
- Powell, G.B. (1986). American voter turnout in comparative perspective. *American Political Science Review*, 80(1), 17-43.
- Putnam, R.D. (1995). Bowling alone: America's declining social capital. *Journal of Democracy*, 6(1), 65-78.
- Putnam, R.D., Leonardi, R., Nanetti, R.Y. (1994). *Making democracy work: civic traditions in modern Italy*, Princeton: Princeton University Press.
- Rhead, R., Elliot, M., Upham, P. (2018). Using latent class analysis to produce a typology of environmental concern in the UK. *Social Science Research*, 74, 210-222.
- Romer, T. (1975). Individual welfare, majority voting, and the properties of a linear income tax. *Journal of Public Economics*, 4(2), 163-185.
- Roseman Jr, G. H., Stephenson, E. F. (2005). The effect of voting technology on voter turnout: Do computers scare the elderly?. *Public Choice*, 123(1-2), 39-47.

- Schofer, E., Fourcade-Gourinchas, M. (2001). The structural contexts of civic engagement: Voluntary association membership in comparative perspective. *American Sociological Review*, 806-828.
- Shelton, C.A. (2007). The size and composition of government expenditure. *Journal of Public Economics*, 91, 2230-2260.
- Skocpol, T., Fiorina, M. (1999). *Civic engagement in American democracy*. Washington, DC: Brookings Institution Press.
- Smith, G. (2009). *Democratic innovations. Designing institutions for citizen participation*. Cambridge, MA: Cambridge University Press.
- Stavropoulos, V., Frost, T., Brown, T., Gill, P., Footitt, T., Kannis-Dymand, L. (2021). Internet gaming disorder behaviours: a preliminary exploration of individualism and collectivism profiles. *BMC Psychiatry*, 21(262), 1-15.
- Theiss-Morse, E., Hibbing, J.R. (2005). Citizenship and civic engagement. *Annual Review of Political Science*, 8, 227-249.
- Theocharis, Y., Van Deth, J. W. (2018). The continuous expansion of citizen participation: a new taxonomy. *European Political Science Review*, 10(1), 139-163.
- Theodossiou, I., Zangelidis, A. (2020). Inequality and participative democracy: A self-reinforcing mechanism. *Review of Income and Wealth*, 66(1), 74-93.
- United Nations (2020). *E-government surveys. E-government in support of sustainable development*. Technical report, United Nations Department of Economic and Social Affairs , New York.
- Uphoff, N. (1999). *Understanding social capital: Learning from the analysis and experience of participation*. The World Bank, Washington, DC.
- Welzel, C. (2013). *Freedom rising: Human empowerment and the quest for emancipation*. Cambridge: Cambridge University Press.

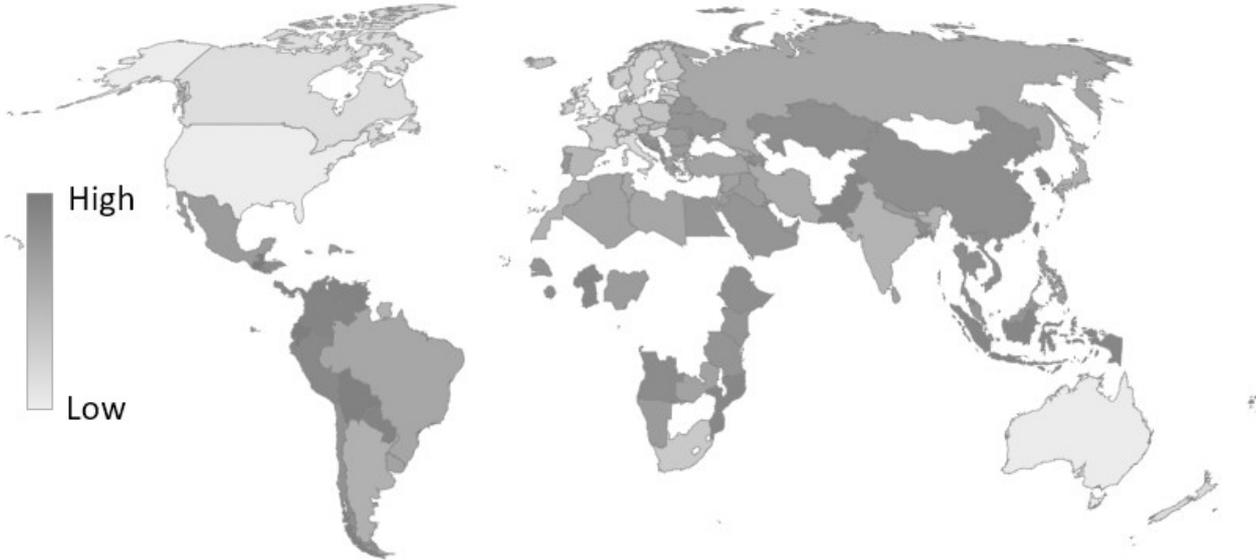
Figures

Figure 1 – Global warming



Note: NASA/GISS index of global land-ocean temperature, in Celsius degrees (°C), annual mean (black line) and lowess smoothing (dashed line).

Figure 2 – Collectivism around the world



Note: The map shows all available data of Hofstede's indicator of collectivism versus individualism. White areas indicate missing values.

Tables

Table 1 – Country-specific reactions to environmental threats ($RET^{collective}$)

	(1) Civil participation	(2) Electronic participation	(3) Voter participation
$RET^{collective}$	0.52*** (0.18)	1.99*** (0.66)	-0.59*** (0.19)
Global warming	-15.63 (9.89)	50.47 (44.24)	-0.86 (17.04)
GDP p.c.	-5.82 (3.67)	-18.88** (8.73)	7.55 (6.98)
Openness	0.00 (0.03)	0.41** (0.15)	-0.11* (0.05)
Openness × OECD2000	0.03 (0.03)	-0.24 (0.17)	0.13** (0.06)
Population	0.37 (1.18)	5.64 (3.47)	1.21 (2.01)
Population (square)	0.00 (0.01)	-0.05* (0.03)	-0.01 (0.02)
Under 15	0.06 (0.17)	1.19 (0.93)	-0.38 (0.28)
Over 65	-0.14 (0.25)	-0.17 (1.13)	0.23 (0.50)
Country effects	✓	✓	✓
Period effects	✓	✓	✓
Weak identification test	13.47	11.50	12.05
R squared	0.30	0.80	0.30
Observations	105	105	105

Note: The table reports first-stage estimates based on Equation 2. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent.

Table 2 – Civil participation and government spending

	(1) Government spending	(2) Welfare	(3) Social protection	(4) Health	(5) Education	(6) Public goods
<i>A. Second-stage</i>						
Civil participation	0.32 (0.20)	0.29*** (0.11)	0.37*** (0.11)	-0.06 (0.05)	-0.02 (0.04)	-0.11 (0.07)
Global warming	18.71** (7.96)	15.82*** (5.03)	12.07*** (3.65)	2.54 (1.69)	1.22 (0.99)	5.19** (2.14)
Covariates	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓
Endogeneity test	2.02 [0.15]	1.63 [0.20]	7.77 [0.01]	1.24 [0.27]	1.76 [0.18]	3.55 [0.06]
<i>B. Reduced form</i>						
RET ^{collective}	0.17** (0.08)	0.15** (0.07)	0.19*** (0.05)	-0.03 (0.03)	-0.01 (0.03)	-0.06 (0.04)
<i>C. Linear model</i>						
Civil participation	0.09 (0.07)	0.17** (0.06)	0.14** (0.05)	-0.01 (0.03)	0.04*** (0.01)	-0.01 (0.05)

Note: The table reports 2SLS estimates using collective reactions to the environmental threat ($RET^{collective}$) as instrument in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 105.

Table 3 – Electronic participation and government spending

	(1) Government spending	(2) Welfare	(3) Social protection	(4) Health	(5) Education	(6) Public goods
<i>A. Second-stage</i>						
Electronic participation	0.08 (0.05)	0.08** (0.03)	0.10*** (0.03)	-0.02 (0.01)	-0.00 (0.01)	-0.03 (0.02)
Global warming	9.49 (10.20)	7.33 (7.64)	1.45 (5.85)	4.21** (2.13)	1.66 (1.80)	8.50** (3.37)
Covariates	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓
Endogeneity test	3.81 [0.05]	4.19 [0.04]	7.48 [0.01]	0.34 [0.56]	0.00 [0.95]	0.88 [0.35]
<i>B. Reduced form</i>						
RET ^{collective}	0.17** (0.08)	0.15** (0.07)	0.19*** (0.05)	-0.03 (0.03)	-0.01 (0.03)	-0.06 (0.04)
<i>C. Linear model</i>						
Electronic participation	-0.00 (0.03)	0.01 (0.02)	0.03 (0.02)	-0.01** (0.00)	-0.00 (0.00)	-0.01** (0.00)

Note: The table reports 2SLS estimates using collective reactions to the environmental threat ($RET^{collective}$) as instrument in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 105.

Table 4 – Voter participation and government spending

	(1) Government spending	(2) Welfare	(3) Social protection	(4) Health	(5) Education	(6) Public goods
<i>A. Second-stage</i>						
Voter participation	-0.28 (0.18)	-0.26* (0.13)	-0.32*** (0.12)	0.05 (0.04)	0.01 (0.04)	0.10 (0.07)
Global warming	13.47 (8.90)	10.99* (6.41)	6.03 (5.23)	3.49* (1.90)	1.47 (1.41)	7.07** (2.96)
Covariates	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓
Endogeneity test	3.09 [0.08]	4.90 [0.03]	8.74 [0.00]	0.32 [0.57]	0.21 [0.64]	3.11 [0.08]
<i>B. Reduced form</i>						
RET ^{collective}	0.17** (0.08)	0.15** (0.07)	0.19*** (0.05)	-0.03 (0.03)	-0.01 (0.03)	-0.06 (0.04)
<i>C. Linear model</i>						
Voter participation	0.01 (0.10)	-0.01 (0.06)	-0.04 (0.04)	0.03** (0.01)	-0.00 (0.01)	-0.01 (0.01)

Note: The table reports 2SLS estimates using collective reactions to the environmental threat ($RET^{collective}$) as instrument in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 105.

Table 5 – E-attitudes behind electronic participation

	(1) Electronic participation (first stage)	(2) Electronic participation (first stage)	(3) Government spending	(4) Welfare	(5) Social protection	(6) Health	(7) Education	(8) Public goods
<i>A. Second-stage</i>								
Electronic participation			0.04 (0.03)	0.05** (0.02)	0.08*** (0.02)	-0.02** (0.01)	-0.01 (0.01)	-0.02** (0.01)
RET ^{online}	-5.83** (2.06)	-8.99*** (2.70)						
RET ^{collective}		1.07 (1.07)						
RET ^{collective} × e-attitude		0.22** (0.09)						
Global warming	174.84*** (54.12)	79.04 (62.37)	21.46** (10.41)	13.09** (6.25)	5.22 (5.21)	4.28** (2.00)	3.59** (1.65)	6.35** (2.75)
Covariates	✓	✓	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓	✓	✓
Endogeneity test			2.49 [0.11]	2.81 [0.09]	8.44 [0.00]	3.57 [0.06]	1.37 [0.24]	1.30 [0.25]
Weak identification test	7.95	7.17						
R squared	0.80	0.84						
<i>B. Reduced form</i>								
RET ^{online}			-0.20 (0.75)	-0.14 (0.49)	-0.54 (0.37)	0.34* (0.18)	0.06 (0.13)	-0.00 (0.21)
RET ^{collective}			0.07 (0.18)	0.12 (0.13)	0.14 (0.08)	0.01 (0.05)	-0.03 (0.04)	-0.09 (0.06)
RET ^{collective} × e-attitude			-0.00 (0.03)	0.00 (0.02)	0.01 (0.02)	-0.01 (0.01)	0.00 (0.00)	-0.00 (0.01)
<i>C. Linear model</i>								
Electronic participation			-0.00 (0.03)	0.01 (0.02)	0.03 (0.02)	-0.01** (0.00)	-0.00 (0.00)	-0.01** (0.00)

Note: The table reports 2SLS estimates using RET^{online}, RET^{collective} and its interaction with the indicator of e-attitudes as instruments in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 84.

Table 6 – Private motives behind the voting action

	(1) Voter participation (first stage)	(2) Government spending	(3) Welfare	(4) Social protection	(5) Health	(6) Education	(7) Public goods
<i>A. Second-stage</i>							
Voter participation		-0.33** (0.16)	-0.19** (0.09)	-0.21*** (0.08)	0.04 (0.03)	-0.02 (0.03)	-0.01 (0.04)
<i>RET^{private}</i>	0.92*** (0.29)						
Global warming	-75.56*** (20.64)	11.85 (9.37)	12.57** (5.78)	8.90** (4.14)	3.10* (1.82)	0.57 (1.22)	4.38* (2.45)
Covariates	✓	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓	✓
Endogeneity test		4.46 0.03	5.64 0.02	7.75 0.01	0.04 0.85	0.57 0.45	0.01 0.92
Weak identification test	12.82						
R squared	0.34						
<i>B. Reduced form</i>							
<i>RET^{private}</i>		-0.30*** (0.09)	-0.18*** (0.05)	-0.19*** (0.07)	0.04 (0.04)	-0.02 (0.03)	-0.01 (0.05)
<i>C. Linear model</i>							
Voter participation		0.01 (0.10)	-0.01 (0.06)	-0.04 (0.04)	0.03** (0.01)	-0.00 (0.01)	-0.01 (0.01)

Note: The table reports 2SLS estimates using private reactions to the environmental threat ($RET^{private}$) as instrument in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 101.

Table 7 – Environmental protection

	(1) Environmental protection	(2) Environmental protection	(3) Environmental protection
<i>A. Second-stage</i>			
Civil participation	0.01 (0.02)		
Electronic participation		0.00 (0.00)	
Voter participation			-0.01 (0.01)
Global warming	2.06*** (0.43)	1.65*** (0.61)	1.83*** (0.49)
Covariates	✓	✓	✓
Country effects	✓	✓	✓
Period effects	✓	✓	✓
Endogeneity test	2.19 [0.14]	0.54 [0.46]	0.17 [0.68]
<i>B. Reduced form</i>			
RET ^{collective}	0.01 (0.01)	0.01 (0.01)	0.01 (0.01)
<i>C. Linear model</i>			
Civil participation	-0.00 (0.01)	0.00 (0.00)	-0.01 (0.00)

Note: The table reports 2SLS estimates using collective reactions to the environmental threat (RET^{collective}) as instrument in panel A, FE estimates for the reduced form model in panel B, FE estimates for the linear model in panel C. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 105.

Table 8 – Green politics

	(1) Green parties share of seats	(2) Green parties share of seats	(3) Green parties share of seats	(4) Green content of manifestos	(5) Green content of manifestos	(6) Green content of manifestos	(7) Opposing- growth content of manifestos	(8) Opposing- growth content of manifestos	(9) Opposing- growth content of manifestos
<i>A. Second-stage</i>									
Civil participation	5.22 (15.72)			-0.35* (0.21)			0.19 (0.21)		
Electronic participation		0.67 (1.98)			-0.04 (0.03)			0.02 (0.02)	
Voter participation			-3.39 (9.75)			0.23 (0.19)			-0.13 (0.13)
Global warming	-10.51 (8.77)	-11.05 (9.05)	-10.60 (8.84)	-6.66 (4.55)	-3.03 (6.93)	-6.03 (6.56)	12.26*** (4.13)	10.23** (4.50)	11.91*** (3.64)
Covariates	✓	✓	✓	✓	✓	✓	✓	✓	✓
Country effects	✓	✓	✓	✓	✓	✓	✓	✓	✓
Period effects	✓	✓	✓	✓	✓	✓	✓	✓	✓
Endogeneity test	0.14 [0.71]	0.47 [0.52]	0.43 [0.51]	0.96 [0.33]	2.79 [0.09]	2.82 [0.09]	1.05 [0.31]	0.02 [0.87]	0.66 [0.42]
<i>B. Reduced form</i>									
RET ^{collective}	0.02 (0.05)	0.02 (0.05)	0.02 (0.05)	-0.14 (0.10)	-0.14 (0.10)	-0.14 (0.10)	0.08 (0.09)	0.08 (0.09)	0.08 (0.09)
<i>C. Linear model</i>									
Civil participation	-0.01 (0.08)			-0.19 (0.12)			-0.00 (0.06)		
Electronic participation		0.02 (0.02)			0.02 (0.03)			0.03* (0.01)	
Voter participation			-0.10 (0.08)			-0.06 (0.06)			-0.03 (0.03)

Note: The table reports 2SLS estimates using collective reactions to the environmental threat (RET^{collective}) as instrument in panel A, FE estimates for the linear model in panel B. Robust standard errors are in parentheses. Significant at * 10 percent, ** 5 percent, *** 1 percent. Observations: 90.

Data Appendix

Table A1 - Descriptive statistics

Variable	Obs	Mean	Std. Dev.	Min	Max
Civil participation	105	71.75	12.34	45.05	100
Electronic participation	105	53.03	26.11	8.4	100
Voter participation	105	70.97	15.13	37.79	94.76
Global warming	105	0.69	0.14	0.54	0.93
Collectivism (vs individualism)	105	40.6	20.7	10	82
RET ^{collective}	105	28.15	15.7	5.4	75.33
E-attitude (video gaming)	84	8.97	5.9	0.86	19.91
RET ^{Online}	84	6.23	4.38	0.46	18.51
Geo-climate (warm and dry)	101	49.25	15.2	14.81	71.95
RET ^{private}	101	34.18	12.95	8	66.92
Government spending	105	42.58	9.53	14.02	56.94
Welfare	105	25.75	7.9	5.18	40.06
Social protection	105	14.95	5.86	0.98	24.72
Health	105	5.75	1.94	0.36	8.55
Education	105	5.05	1.11	2.75	7.63
Public goods	105	4.86	1.1	2.72	8.47
GDP per capita	105	40,056	18,339	2,664	87,868
Openness	105	106.83	76.08	40.81	407.12
Population (millions)	105	22.59	23.51	0.29	82.66
Under 15	105	26.59	7.34	16.04	61.77
Over 65	105	23.35	6.43	7.21	35.11
Environmental protection	105	0.66	0.33	0	1.61
Green parties' share of seats	90	0.96	2.68	0	12.42
Green content of manifestos	90	4.35	2.29	0.17	11.57
Opposing-growth content of manifestos	90	1.33	1.45	0	5.50

Notes: The table reports information on the variables not transformed.

Table A2 – Correlations between measures of civic engagement

	Civil participation	Voter participation
Voter participation	0.26	
Electronic participation	0.10	0.13

Table A3 – Reactions to environmental threats, weak identification test

Instruments' set:	(1) Civil participation	(2) Electronic participation	(3) Voter participation
RET _{private}	3.26	6.49	12.82
RET _{online}	0.90	7.95	9.00
RET _{online} , RET _{collective} , RET _{collective} × e-attitude	4.89	7.17	8.29
RET _{collective} , RET _{online} , RET _{private}	1.32	11.32	5.61

Notes: The table reports the value of the Kleibergen-Paap rk Wald F statistic for first-stage models based on Equation 2, which include the control variables reported in Table 1.